



North Carolina Agri-Women
P.O. Box 212
Micro, NC 27555

NFL Player Turned Farmer to Speak at North Carolina Agri-Women Annual Meeting

- Louisburg farmer, Jason Brown, formerly in the National Football League, to speak on his transition to raising sweet potatoes
- Performance Ram Truck Center to discuss trends in purchasing vehicles, specifically for on-farm use
- Culmination of National Ag Week with local emphasis on issues facing NC women

MICRO, N.C., USA, FOR IMMEDIATE RELEASE – [North Carolina Agri-Women \(NCAW\)](http://www.ncagriwomen.org), an organization representing women involved in every segment of the North Carolina food, fiber and bio-fuel industry across the state, has announced the agenda for the annual meeting. Jason W. Brown, a former center in the National Football League (NFL) will address the group on his transition from football to farming.

“Farming isn’t easy and most of us ease into it,” said NCAW President, Amy Robinette. “That’s not the case with Jason Brown. We asked Jason and his wife to speak on the decisions that they made as they traded one field for another. It is a unique story from a local farmer and we’re fortunate that they are willing to share it with us.”

The Annual Meeting will be held on March 21st at the Performance Ram Center in Clinton, N.C. Tickets must be purchased in advance and are available online at www.ncagriwomen.org. A chili lunch will be served.

NCAW strives to connect with women involved in all aspects of agriculture, and the Brown family is a great example of the how unique each situation can be. North Carolina has more than 52,000 family farms across the state and they are extremely diverse.

One thing nearly every farm has – a pick-up truck. According to data from ISH Automotive, women purchased up to 20 percent of the midsize pickups sold in 2014 and 13 percent of the heavy-duty pickups. Women play a critical role in vehicle purchasing decisions, and Performance Ram wants to hear that perspective. Representatives will speak with attendees about what they desire in a truck and give all attendees a chance to test drive the latest models.

“The role of women in agriculture continues to evolve,” said Robinette. “We’re excited to offer a compelling agenda that helps elevate the conversation. We’ve got additional activities planned for the year and are excited that we can celebrate National Ag Day and kick-off the year with such a unique program in Clinton.”

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About North Carolina Agri-Women

[North Carolina Agri-Women](#) is an affiliate of [American Agri-Women](#), representing women involved in every segment of the North Carolina food, fiber and bio-fuel industry no matter what the type, size, or location within the state. NCAW represents both organic and non-organic food production, both traditional and sustainable agriculture, and both urban and rural agriculture.

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